

Priyank Shah

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SUMMARY

- UX/UI Designer with 3+ years of experience designing enterprise SaaS and B2B platforms, specializing in scalable design systems and data-driven user experiences.
- Experienced in building reusable UI components, design patterns, and responsive interfaces using Figma for complex workflows and dashboards.
- Proven collaborator with cross-functional teams, including Product Managers, Engineers, and stakeholders, to deliver consistent, accessible (WCAG), and high-performing digital products.
- Strong foundation in design systems, usability testing, and interaction design, with the ability to translate complex business requirements into intuitive user experiences.

TECHNICAL SKILLS

- **Design Tools:**
Figma, FigJam, Adobe XD, Illustrator, Photoshop, Sketch
- **Design Systems & UX:**
Figma Components, Variants, Design Tokens, Pattern Libraries, Interaction Design, Information Architecture
- **Prototyping & Handoff:**
High-Fidelity Prototypes, Developer Handoff, Design QA, Usability Testing
- **Frontend & Technical:**
HTML5, CSS3, JavaScript (ES6+), React (Basic), Git/GitHub
- **Accessibility & Standards:**
WCAG, Responsive Design, Usability Best Practices
- **Collaboration & Tools:**
Agile/Scrum, Jira, Confluence, Cross-functional Collaboration

PROFESSIONAL EXPERIENCE

UI/UX Consultant

Oct 2025 – Present

Vosyn – Toronto, ON

- Designed scalable UI patterns and workflows for AI-driven enterprise web applications, improving usability across multiple product modules
- Collaborated with product, AI, and engineering teams to standardize UI components and ensure design consistency across features
- Participated in usability testing and A/B testing, translating insights into system-level design improvements and reusable patterns
- Supported the evolution of design systems by aligning layouts, interaction patterns, and user flows across the product ecosystem

Tools: Figma, Agile, Usability Testing, SaaS Platforms

UI/UX Designer(CO-OP)

Sept 2024 – Dec 2024

HRXConnect, Toronto, Canada

- Redesigned an enterprise HR SaaS dashboard, improving navigation and task efficiency for business users

- Created reusable UI components, variants, and high-fidelity designs in Figma, aligned with design system standards
- Partnered with developers to ensure accurate implementation of UI components and interaction behaviours
- Applied WCAG accessibility standards and maintained visual consistency across multiple workflows and modules
- Conducted usability testing and incorporated feedback into iterative design improvements

Tools: Figma, Jira, Agile, Usability Testing, SaaS

Jr. UI/UX & Graphic Designer

June 2022 – Oct 2023

WebClues Infotech – Ahmedabad, India

- Designed responsive web interfaces and marketing pages aligned with brand guidelines
- Collaborated with cross-functional teams to improve user journeys and ensure design consistency
- Created wireframes and high-fidelity UI designs for web and mobile platforms
- Contributed to maintaining visual consistency through reusable UI patterns and components

Tools: Figma, Adobe XD, Illustrator, Photoshop, Jira, Agile

UI/UX Designer Intern

Oct 2021 – March 2022

JVS Technology – Ahmedabad, India

- Designed healthcare interfaces using Figma and Adobe XD, focusing on usability and accessibility
- Collaborated with developers to ensure accurate implementation of UI designs
- Participated in design critiques and iterative improvements

Tools: Figma, Adobe XD, Illustrator, Photoshop

EDUCATION

Web Development (CO-OP), Humber College, Toronto

Jan 2025 - Dec 2025

User Experience Design (CO-OP), Humber College, Toronto

Jan 2024 – Dec 2024

Bachelor's in Information Technology, Gujarat Technological University

Jun 2018 - Jun 2022

CERTIFICATIONS

The Complete Python 3 Course: Beginner to Advanced, Udemy

Web Development, Udemy

Google UX Design Certificate, Coursera